

MEETING: 10/01/2017

Ref: 13720

ASSESSMENT CATEGORY - Strengthening London's Voluntary Sector

The Kensington and Chelsea Foundation (KCF)

**Adv: Olivia Dix
Base: Kensington & Chelsea
Benefit: Kensington & Chelsea**

Amount requested: £100,000

Amount recommended: £100,000

The Charity

Established in 2008, the Kensington & Chelsea Foundation (KCF) is a mechanism for connecting those with resources and skills in the Borough with small charities. It is a successful example of 'place-based giving' in a Borough with significant pockets of poverty, as well as considerable wealth.

The Application

The application is for continuation funding for the role of Head of Business and Community Together to enable it to grow its strategy of connecting with businesses, to support and strengthen more local voluntary groups in Kensington and Chelsea. This will impact on all four of the Trust's criteria for Strengthening the Voluntary Sector through the grants the Foundation gives, the in-kind donations and other support. Since its inception the Foundation has raised £3.4million to support 142 charities as well as the in-kind support it has sourced. In 2016/17 it is the Mayor of Kensington and Chelsea's charity.

The Recommendation

This is an application to continue work you have been funding for the past three years and where the outcomes of that grant have been excellent and its monitoring reports categorised as 'very good'. As a unique, borough-wide, service it meets your criteria for consideration of another two years' support. The application is also a good fit with your support of London Giving.

£100,000 over two years (2 x £50,000) to continue to pay the salary of the Head of Business and Community Together and some associated costs.

Funding History

Meeting Date	Decision
30/10/2013	£114,000 over three years (£40,000; £38,000; £36,000) for the salary and related costs of a full-time Corporate Engagement Manager.

Background and detail of proposal

The test of a local Foundation is how successful it is in raising funds and other support for local charities. In 2015/16 the KCF supported 44 local charities. It received 589 donations totalling £303,864 and in-kind support of £88,463. In addition it received £39,050 support for marketing, publicity and campaigns. 253 employees of local businesses offered their time to charities. Good relationships with businesses in Kensington and Chelsea are essential for the Foundation to grow its income and increase its impact. Its aim, which it believes to be achievable, is to

be a one –stop shop that all businesses partner use to achieve their local corporate responsibility objectives. Over the next two years it will make it easier for businesses to connect with the local voluntary sector through clear messaging of local needs, understanding what local businesses are interested in and what they can offer and partnering them with local charities. It has researched the top 100 businesses in the area and will focus on these initially, with the aim of bringing in significant resources. It has also identified 70 new contacts through a 'street by street' approach to smaller businesses. Businesses can choose a charity to which they want to contribute or become involved in one of the Foundation's campaigns. A new campaign, *Hands across the Borough*, to reduce social isolation, is being launched on 6th December and is being used as an opportunity to build closer links with businesses.

Financial Information

Forecast income in the current year is £800,000 of which £608,000 (76%) is confirmed as at (01/11/16).

Financial Assessment

Year end at 31 March	2015/16 Independently Examined Accounts	2016/17 Current year forecast	2017/18 Forecast
Income and Expenditure	£	£	£
Income	745,818	800,000	900,000
Expenditure	704,401	710,000	720,000
Unrestricted Funds Surplus / (Deficit)	37,155	60,000	85,000
Restricted Funds Surplus / (Deficit)	4,262	30,000	95,000
Total Surplus / (Deficit)	41,417	90,000	180,000
Surplus / (Deficit) as a % of turnover	5.55%	11.25%	20%
Cost of Generating funds (% of income)	10.44%	9.25%	8.33%
Free unrestricted reserves			
Free unrestricted reserves held at Year End	184,186	244,186	329,186
How many months' worth of operating expenditure	3.13	4.13	5.48
Reserves Policy target	176,100*	207,081	240,280
How many months' worth of operating expenditure	3	3.5	4
Free reserves over/(under) target	8,086	37,105	88,906

*The Kensington & Chelsea Foundation's Board of Trustees will be discussing the Reserves Policy in the near future.